



**CSAM**

Centre for Sustainable  
Agricultural Mechanization

*Leveraging digital innovations to improve the work of women  
in agriculture*

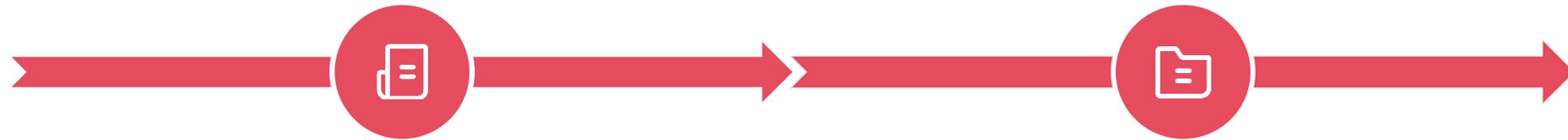


# **Empowering Development for Women Farmers Through Digitalization : Practice and Experience from China**

Dan He China Economic and Social Council



**Digital village are one of the strategic directions for China's rural revitalization and an important part of building a digital China.**



**Outline of the 14th Five-Year Plan (2021-2025)  
for National Economic and Social Development  
and Vision 2035**

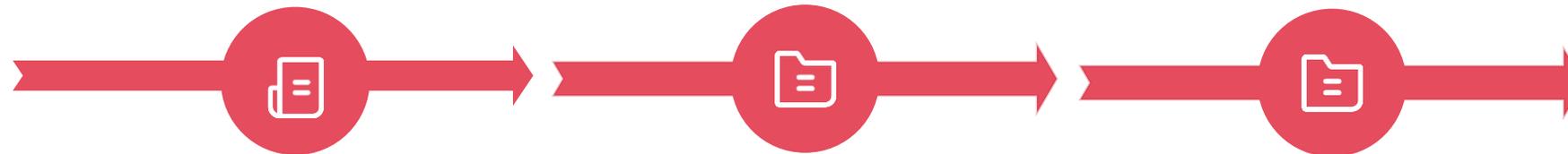
proposed to "accelerate the construction  
of digital rural areas

**National Informatization Plan for  
the 14th Five-Year Period**

listed the "Digital Rural  
Development Initiative" as one of  
the ten priority actions.



## Women play an important role, in the context of digital transformation, in rural revitalization.



### Women's Rural Revitalization Initiative

designating women as a significant force in promoting rural revitalization and putting forward specific implementation measures

### Opinions on Comprehensively Promoting Rural Revitalization and Accelerating Modernization of Agriculture and Rural Areas

female talents and strengthening women's roles and capabilities

### Action Plan on Improving the Digital Literacy and Skills of All Citizens

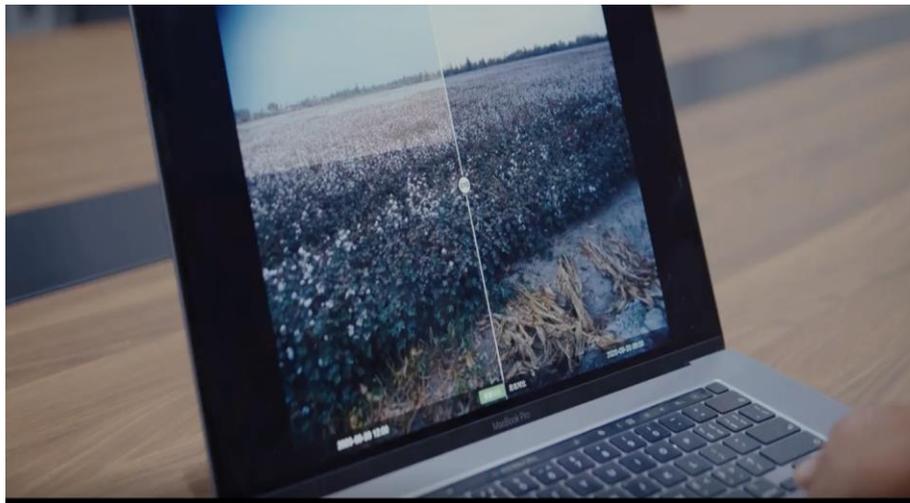
emphasized enhancing women's ability to participate in economic life through the internet



## Several cases



Women farmers use E-commerce platforms to market agricultural products.



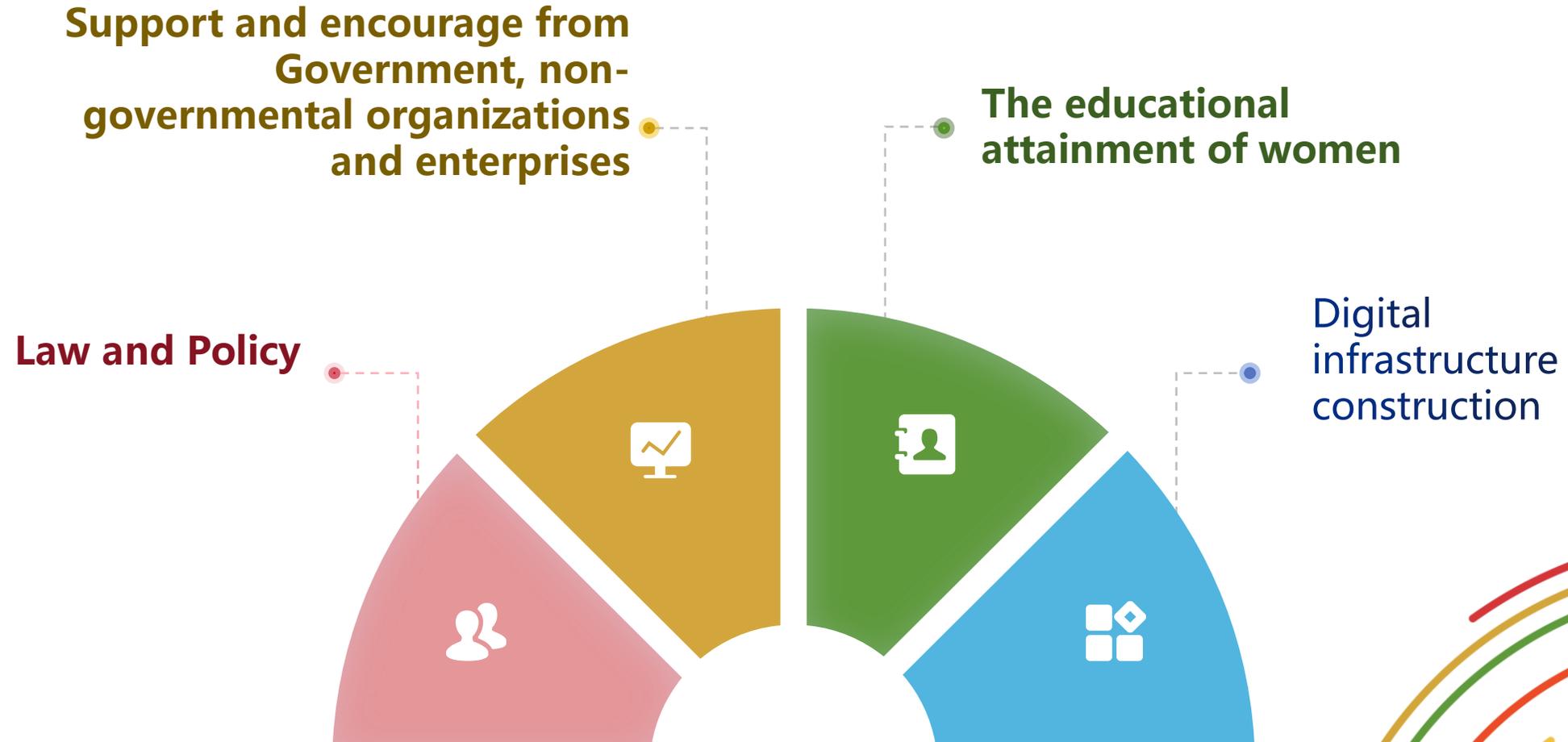
Future Digital Unmanned Farm Management Project



Xu Juan, a female drone operator, can complete pesticide spraying or fertilizer 33 hectares farmland in a day.



## The experience of China





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Thanks !